Bachelor of Business Administration (B.B.A)

Teacher name: Dr Bharti, Paper 4 Semester 2nd

April 2021

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| Introduction: Nature and Scope of Sociology. The Methods of Sociology; FundamentalConcepts of Sociology. The Relationship Between Man and Society.  |

May 2021

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| Social Structure and Processes – Social Structure: Meaning, Elements and Types; Social Institutions and Their Functions, Social Process: Co-operation, Conflict, Competition and Assimilation. Socialization and Social Action : Meaning of Socialization;  |

June 2021

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| Socialization as a Process of Learning; Stages and Agencies of Socialization. Social Action: Elements, Rationality of Means; Economic |

July 2021

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| Political and Religious Integration of Ends. Social Change and Institution: Meaning, Types and Factors in Social Change; Social Problems: Meaning, Causes and Remedies. Social Institution: Family, Religion and Marriage; Social Stratification in India. Attitude Formation and Change. Morale Audit; Values and Norms; Power and Politics; Bureaucracy. |