

Odd Semester Lesson Plan

Teacher name: **Dr. Surender Kumar**

Subject: **BC-506 (i) SUPPLY CHAIN MANAGEMENT**

October 2020

Supply chain management (SCM): concept, scope and importance; approaches to SCM; role of SCM in a firm and economy; SCM and marketing mix; SCM as coordination function;

November 2020

Integrated SCM: total cost concept;

December 2020

Strategic SCM: SCM strategy, implementation and management; interrelationship of SCM and marketing. Elements of SCM; transportation: considerations in selecting the right mode; multimodal transportation;

January 2021

Warehousing: types, site selection and management; customer service-strategy and practices; distribution channel design.

February 2021

Information system in SCM; ERP and SCM; recent developments in SCM - third/fourth party logistics.