Lesson Plan

**BCA IV semester**

**BCA-243 E-Commerce**

Teacher name:

April 2021

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| Introduction to E-Commerce:-Business operations; E-commerce practices vs. traditional  business practices; concepts of b2b, b2c,c2c,b2g,g2h,g2c; Features of E-Commerce,  Types of Ecommerce Systems, Elements of E-Commerce, principles of E-Commerce,  Benefits and Limitations of E-Commerce.  Management Issues relating to e-commerce. Operations of E-commerce: Credit card  transaction; Secure Hypertext Transfer Protocol (SHTP); Electronic payment systems;  Secure electronic transaction (SET); SET`s encryption; Process; Cybercash; Smart cards; Indian payment models. Applications in governance: EDI in governance; E-government; E-Governance  applications of Internet; concept of government –to- business, business-to-government  and citizen-to-government; E-governance models; Private sector interface in Egovernance. |

May 2021

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| Applications in B2C: Consumers shopping procedure on the Internet; Impact  on disinter mediation and re-intermediation; Global market; Strategy of traditional  department stores. Products in b2c model; success factors of e-brokers; Broker-based services on-line; Online travel tourism services; Benefits and impact of e-commerce on travel industry; Deal estate market; online stock trading and its benefits; Online banking and its benefits; Online financial services and their future; E-auctions – benefits, implementation and impact. Applications in B2B: Key technologies for b2b; architectural models of b2b, |

June 2021

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| characteristics of the supplier –oriented marketplace, buyer-oriented marketplace and  intermediary-oriented marketplace; Just In Time delivery in b2b; Internet-based EDI  from traditional EDI; Marketing Issues in b2b.  Emerging Business models: Retail model; Media model; advisory model, made-to-order  manufacturing model; Do-it- yourself model; Information service model; Emerging  hybrid  models; |

July 2021

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| Emerging models in India, Internet & E-Commerce scenario in India; Internet  security Issues; Legal aspects of E-commerce |