Bachelor of Business Administration (B.B.A)

Teacher name: Dr Ravneet, Paper 2 Semester 3rd

October 2020

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| Business environment: concept, nature and significance. Economic, social, political  forces affecting business operations & growth. Types of business environment. |

November 2020

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| Environmental scanning. Risk in business environment- country risk and political risk.  . Economic systems: capitalism, socialism & mixed economy. Economic planning in  India: objectives, strategy and problems. Impact of economic planning in India. |

December 2020

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| Economic roles of government: regulatory role, promotional role, entrepreneurial role, planning role, economic role in Indian context. The constitutional environment and state intervention in business. |

January2021

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| Social responsibility of business: concept, rationale, dimensions and its disclosure by  Indian business. Professionalisation and business ethics. |

February 2021

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| Competitive environment of business with reference to MRTP Act and Competition Act. |