Bachelor of Business Administration (B.B.A)

Teacher Name: Dr Bharti ,Paper 3 Semester 6th

April 2021

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| Logistics: Definition, Concept , Scope, Role & Importance , Coordination function of logistics, Total cost concept System approach to logistics, objectives of logistics management. |

May 2021

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| Customer Service: concept & practicesSupply chain management: Definition, Components, Role of logistics in SCM, Difference between Physical Distribution, logistics & SCM, |

June 2021

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| Order processingWarehousing: Meaning , types & functionsInventory Management: Definition, functions, cost and cost control |

July 2021

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| Transportation: types & transportation networksLogistics packaging: packaging material & packaging costRole of technology in logistics, logistics performance measurement & control |