

AMITA
Assistant Professor (Management)

9996408459
amita.bodla@gmail.com

WORK EXPERIENCE 8 Years				
	Name of College	Affiliated to	Period	Duration
1.	Gandhi Memorial National College, Ambala	Kurukshetra University	5 th Sept 2017 - Present	4 Year 4 Months
2.	I.M.S, Kurukshetra University, Kurukshetra	Kurukshetra University	28 th Oct 2016- 4 th Sept 2017	10 Months
3	D.N. College, Kurukshetra	Kurukshetra University	13 th Jul 2015 – 27 th Oct 2016	1 Year 4 Months
4.	K.I.T.M, Kurukshetra	Kurukshetra University	21 st Jan 2013 – 12 th Jul 2015	1 Year 6 Months

Research Papers/ Publications	
Research Papers published in International Journals	7
Research Papers published in National Journals	7
Papers presented in Seminars	19

ACADEMIC DETAILS			
YEAR	QUALIFICATION	EDUCATIONAL INSTITUTION	PERCENTAGE
2014	M.Com	G.J.U S&T, Hisar	79.60
2012	MBA	Kurukshetra University	73.60
2010	BBA	M.D.U, Rohtak	70.56
2007	Class XII	CBSE	74.60
2005	Class X	CBSE	60.60

Other Qualification/Additional Information
<ul style="list-style-type: none"> • UGC NET qualified in Management 2012 • UGC NET qualified in Commerce 2015 • PH.D in Finance (2017) from Punjabi University Patiala. • Proficient in MS Office Suite

List of Publications					
Sr. No.	Author(s)	Year of publication	Title	Name of journal with ISSN no.	Vol.No & Issue ,Page No.
1.	Amita & Prof. B.S.Bodla	Jan-Jun 2012	Performance of Mutual Funds in India : A Case of Sector Funds	GGGI Management Review (ISSN 2249-4103)	VOL-2, Issue 1, pp.16-25
2.	Amita &Dr. Manjit Singh	Jul-Dec 2012	The Influence of Foreign Institutional Investment on Stock Market in the Host Country: Review of Literature with Special Reference to India	TSME Journal of Management (ISSN 2249-6092)	V.No-2, pp.44-55
3.	Amita	Jan-Jun 2013	Relationship Between Corporate Governance and Financial Performance : An Indian Evidence	TSME Journal of Management (ISSN 2249-6092)	Vol 3, Issue 1 pp.9-13
4.	Amita	Jul-Dec 2013	Service Quality Perception in Banks in India : Empirical Evidence	TSME Journal of Management (ISSN 2249-6092)	Vol 3, Issue 2 Pp 37-43
5.	Amita	2013	Performance of banks in India : A comparative study of public sector and private sector banks since 1991	International Research Journal of Management Sociology & Humanities. (ISSN 2277-9809)	VOL 4, Issue 3 pp.799-813
6	Amita	Jun-Dec 2014	Determinants of FIIs: Evidence from India	International Journal of IT & Knowledge Management (ISSN 0973-4414)	Vol.8 Issue 1 pp. 85-95
7	Amita	Jul –Dec 2014	Growth and Composition of Foreign Institutional	GGGI Management Review (ISSN 2249-4103)	Vol.4 Issue 2 pp.14-19.

			Investment in India Since 200-01		
8	Amita	Jul –Dec 2015	Dividend Practice of Public sector Undertaking: A Case Study of Mining Sector of India	LBS Journal of Management & Research (ISSN 0972-8031)	Vol.XIII, NO.2, pp.12-19
9	Amita	2016	Determinants of FIIS: A Study of Indian Stock Market	International Journal of Commerce, Business and Management (IJCBM). ISSN:2319-2828	VOL.5,No.6, Nov-Dec 2016
10	Amita	2016	Determinants of Profitability in Life Insurance Industry of India : An Empirical Study	TSME Journal of Management (ISSN 2249-6092)	Vol.6,No.1&2jan -June& July-December 2016
11	Amita	2020	E-Learning Experience Of Students In Higher Education Institutions During The Covid 19 Pandemic: A Primary Survey	Book: COVID-19 Pandemic A Global Challenge ISBN: 978-93-86695-28-4	Publisher: Aryan Publication, New Delhi pp: 115-131
12	Amita	2020	Performance Of India's Services Exports Between 1990-91 And 2017-18: A Study Of Compositional Changes.	Gyan Vimarsha: An Inter-Disciplinary Research Journal (Issn: 2581-6845)	Vol-3 Issue-3
13	Amita	2020	Service Quality Expectations and Perceptions of Shoppers about E-Retailers: An Empirical Study	PIMT Journal of Research UGC Approved (Care List) (ISSN 2278-7925)	ISSN:2278-7925 Vol-12, No-3
14	Amita	2021	Impact of COVID-19 Pandemic on Digital Finance in India: A Qualitative Analysis	PIMT Journal of Research UGC Approved (Care List) (ISSN 2278-7925)	Volume-13, No.-2 (B), (January – March) 2021, pp-124-129

List of Presented Papers in Conference

Sr. No.	Name	Title of Paper	Seminar on	Sponsored By	Date of Seminar	Place of Seminar
1	Amita	Organised Retailing in India – Growth and Challenges	Indian retail sector in changing scenario	DHE	9 TH March , 2013	BABU ANANT RAM JANTA COLLEGE, KAUL (KAITHAL)
2	Amita	Financial Sector Reforms in India and Challenges Ahead	Changing landscape of India Financial Sector	Directorate Higher Education, Haryana	February 13,2014	Government College for Girls, Panchkula
3	Amita	Relationship between corporate governance and corporate excellence: Indian evidence	Strategies for business excellence in global era	UGC financed	21 st March, 2015	University School of Management, Kurukshetra University, Kurukshetra
4	Amita	Growth of FDI in India, Since Liberalisation	Impact of FDI in different sectors	UGC	March 22-23,2015	S.D.(PG) College Panipat
5	Amita	FIIS Investment and Stock Market Development in India	Smart Bharat : A Business Perspective	UGC	February 26,2016	Department of Commerce Kurukshetra

AMITA**Assistant Professor (Management)****9996408459****amita.bodla@gmail.com**

		During last two decades: (1994-95 to 2014-15) A Descriptive Study.				University, Kurukshetra
6	Amita	Challenges Faced by New Entrepreneurs in India	Human Resources and Economic Development in India	DGHE	March 30, 2016	Department of Economics, Dayanand Mahila Mahavidyal-aya , Kurukshetra
7	Amita	Exploring treasures hidden in ancient scripture- The Bhagavad Gita 8for Management Effectiveness	INTERNATIONAL SEMINAR on Bhagavad Gita : Holistic Tourism Motivation		December 6 th – 9 th ,2016	Kurukshetra University , Kurukshetra
8	Amita	Risk management in Agriculture and Prime Minister Fasal Bima yojana-2016-An unfinished agenda	De-Risking Indian Agriculture : Crop Insurance Way	NABARD	February 10,2017	University School Management ,Kurukshetra University, Kurukshetra
9	Amita	Role of Bhagavad Gita in controlling the thought Process in Digital era	Exploring self in Digital Age – The Perspective of Shrimad Bhagavad Gita Philosophy	Department of Tourism & Hotel Management,	25 th -27 th November, 2017	Kurukshetra University, Kurukshetra
10	Amita	India's Foreign Trade: A journey From 1950 to 2017	India at Cross Roads	Department of Commerce	30 th January 2018	Mukand Lal National College, Radaur
11	Amita	Payment Bank: A Revolutionary step in Digital Banking System	Managing Business In The Era Of Transformation	Department of Commerce	8 th March 2018	Kurukshetra University, Kurukshetra
12	Amita	Trends of Patenting in India Pharmaceutical Industry	Role of Intellectual Property Rights in present scenario	Department of Commerce & Management	30-31 st March 2018	GMN College, Ambala
13	Amita	Lessons from Bhagavad Gita for Modern Management: A content Analysis	INTERNATIONAL SEMINAR on Making New India : Insights from Bhagavad - Gita	Department of Tourism & Hotel Management, Commerce, Philosophy, Sanskrit, Pali & Prakrit and USM	13 th – 15 th December, 2018	Kurukshetra University, Kurukshetra
14	Amita	Effects of Female Foeticide on Society	Challenges in Gender Sensitization	Directorate Higher Education, Haryana	23 rd Feb, 2019	GMN College, Ambala
15	Amita	Digital Transformation in Banks of India: Importance , Trends and Strategy	Digital Transformation in organisational Services	Govt. Girls College, Kurukshetra	25 th Jan, 2020	Govt. Girls College, Kurukshetra
16	Amita	India's Exports & Imports:- Destinations & Major Compositions	Current Trends in Business and Economics	DGHE, Panchkula	15 th Feb, 2020	S.D. (PG) College, Panipat

AMITA
Assistant Professor (Management)

9996408459
amita.bodla@gmail.com

17	Amita	“Need Of Ethics And Various Ethical Aspects & Challenges For Business Organizations	International Webinar under UGC Approved NSQF courses	UGC GMN College, Ambala	15 th , Feb, 2021	GMN College, Ambala (Online)
18	Amita	Performance and Impact Assessment of Insurance: A Study in India's Context	Contemporary Issues in Banking, Insurance & Financial Services Sector	Institute of Management Studies, Kurukshetra University	26-27th March, 2021	I.M.S, K.U.K Online Conference
19	Amita	Performance Of Equity Mutual Funds During And Before Covid-19 Pandemic In India : A Study Of Large Cap Funds	“Pandemic and Future of Business”	Directorate of Higher Education, Haryana	26 Jun,2021	SANATAN DHARMA COLLEGE AMBALA CANTT. (Online)

Personal Details

Name	Amita
Husband's Name	Jitender Singh
Permanent Address	H.No.-2324 A, Ward No.-5, Jyoti Nagar, Thanesar, Kurukshetra Haryana
Date of Birth	7 th October 1989
Nationality	Indian
Languages Known	English, Hindi & Punjabi